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Πρόγραμμα Δικαιώματα,
Ισότητα και Ιθαγένεια 2014-2020
της Ευρωπαϊκής Ένωσης

E-privacy Directive(2002/58/EC) & Law 3471/2006

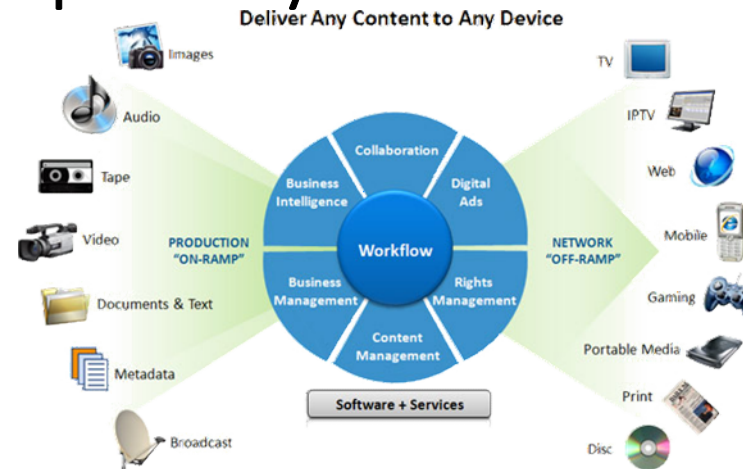
**byDesign: Facilitating GDPR compliance for SMEs and promoting Data Protection by Design in ICT
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Why e-privacy?

ICT is increasingly overturning traditional market structures by creating a single, global infrastructure for providing a wide range of online services



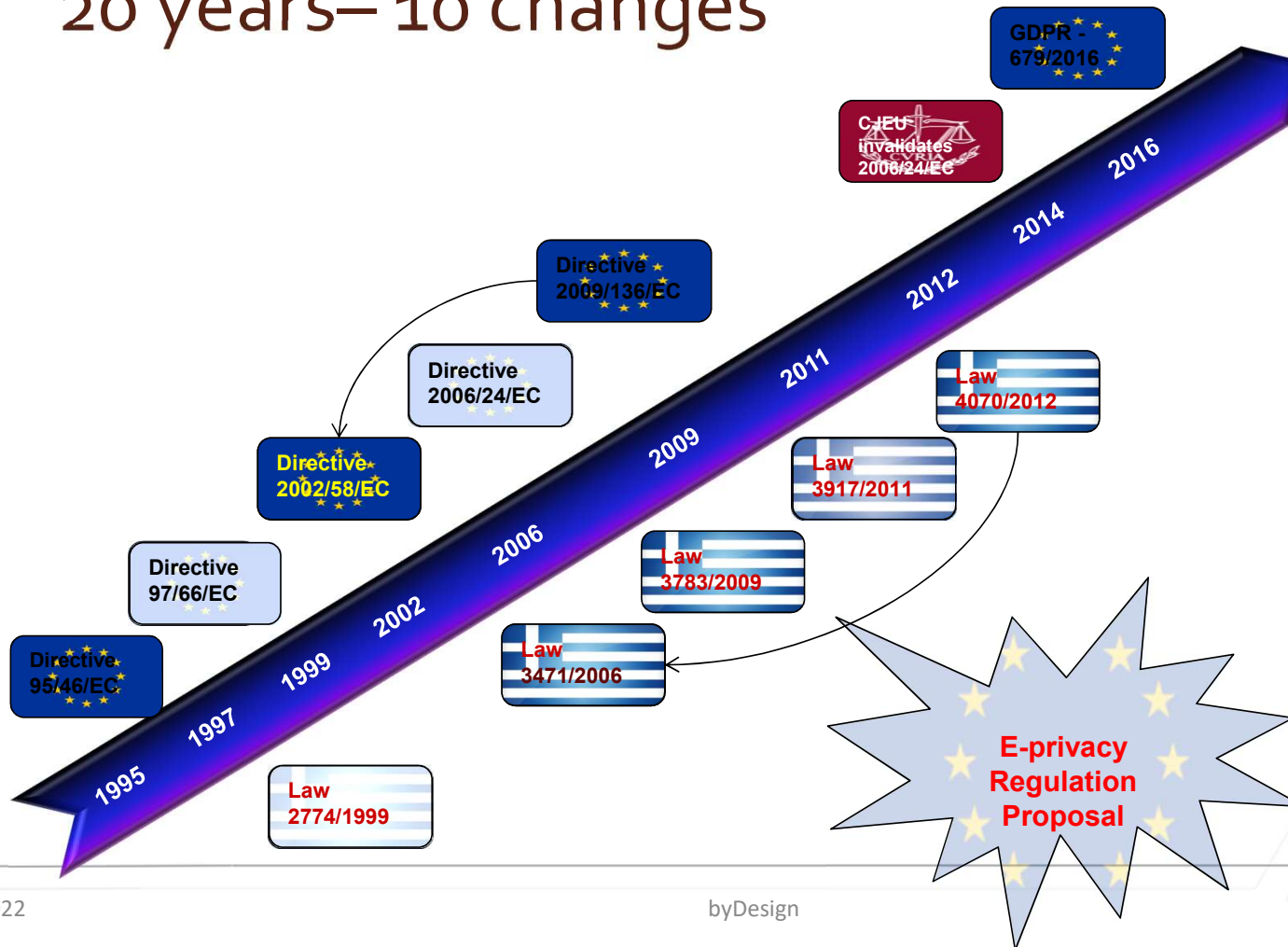
- **Requires:** Protection of fundamental rights and freedoms of natural persons and legal interests of legal persons
- Protection of personal data in conjunction with the Protection of privacy of electronic communication
- **Goals:**
- The same level of protection of personal data and privacy for all users of communications services available to the public, regardless of the technologies used
- Harmonize legislation to avoid barriers to the internal market for electronic communications



20 years– 10 changes



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Scope of e-privacy Directive(2002/58/EK) & Law 3471/2006

Includes: Traditional providers of electronic communications services (telephony, internet, e-mail, etc.) in the territory of the Member State

Recently included (from 12/2020 - Directive (EU) 2018/1972): "Competitive" number-independent interpersonal communications services (e.g. chat, VoIP applications)

Does not include: Private or not, open to the public (e.g. corporate networks, academic networks, public WiFi, WiFi provided to customers / store visitors)



- Roles of subscribers and users
- *Additional application in specific areas:*
 - *Unsolicited communication*
 - *Terminal equipment*





e-Privacy Regulation Scope changes

- Complements GDPR
- Includes:
 - **OTT providers** (π.χ. Messaging apps και VoIP) - already included (although an amendment of Law 3471/06 is needed)
 - Communication “**machine to machine**” when linked to personal data (IoT).
 - As in GDPR, providers establishment does not matter.

- Subscriber and user replacement by “end user”
- The proposed regulation might introduce settings for S / W and Browsers that are essentially considered terminal devices and must have settings in the direction of privacy by design and privacy by default



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